



# AGENDA

ALZHEIMER'S FOUNDATION OF AMERICA



# AGENDA

ALZHEIMER'S FOUNDATION OF AMERICA

8:00am – 9:00am

**Registration & Continental Breakfast**  
**Exhibit Hall Open**

9:00am – 9:15am  
*Grand Ballroom*

**Welcome**  
Eric J. Hall  
President and CEO  
Alzheimer's Foundation of America

9:15am – 9:45am  
*Grand Ballroom*

**Feature Presentation:**  
*"My Family's Experience and the Value of Support"*  
**Hector Elizondo**  
Award-Winning Actor

9:45am – 10:30am  
*Grand Ballroom*

**General Session:**  
*"Current Approaches to the Diagnosis and Treatment of Alzheimer's Disease"*  
Pierre N. Tariot, M.D.  
Director, Memory Disorders Center, Banner Alzheimer's Institute  
Phoenix

10:45am – 11:30am  
*California Room*

**Family Caregiver Track:**  
*"Connecting Across Generations: Experiencing Shared Joy and Heartfelt Caring"*  
Julie Davies, CALS, CHA, CHE  
CEO, ELDERxL, Inc.  
Las Vegas

*Terrace Room*

**Professional Track:**  
*"On Guard: Recognizing Pain and Medical Emergencies When Dementia is Part of the Picture"*  
Teepa Snow, MS, OTR/L, FAOTA  
Consulting Associate, Duke University School of Nursing  
Durham, NC

11:45am – 12:30pm  
*California Room*

**Family Caregiver Track:**  
*"Active and Engaged"*  
Tracy Chesna McCloud  
Director, Adult Day Services, Institute on Aging  
San Francisco

*Terrace Room*

**Professional Track:**  
*"Communicating—Without Elderspeak!"*  
Kristine Williams, R.N., Ph.D., APRN, BC  
Associate Professor, University of Kansas School of Nursing  
Kansas City, KS

12:45pm – 2:00pm  
*Grand Ballroom*

**LUNCH**  
**Keynote Presentation:**  
*"Mama, the Grandest Lady"*  
**Patricia Garamendi**  
*Assistant General Manager, California Exposition and State Fair, wife of California Lt. Gov. John Garamendi*

2:15pm-3:00pm  
*California Room*

**Family Caregiver Track:**  
*"Resolving Resistance"*  
Teepa Snow, MS, OTR/L, FAOTA  
Consulting Associate, Duke University School of Nursing  
Durham, NC

*Terrace Room*

**Professional Track:**  
*"Give Me a Break! How to Avoid Professional Caregiver Burnout"*  
Julie Davies, CALS, CHA, CHE  
CEO, ELDERxL, Inc.  
Las Vegas

3:15pm-3:30pm  
*Grand Ballroom*

**General Session Demonstration:**  
*Project Lifesaver Rapid Response System*

3:30pm – 4:15pm  
*Grand Ballroom*

**General Session:**  
*"A Family Affair – Living with Alzheimer's Disease"*  
Moderator:  
Tracy Chesna McCloud  
Director, Adult Day Services, Institute on Aging  
San Francisco

**Panelists:**  
Bea and John Gorman,  
Arlene and John Gorman  
Founders/Executives, Alzheimer's Aid Society of Northern California  
Lodi, CA  
  
Linda and Rich DePalma  
San Francisco

PLUS...

**AFA proudly welcomes the U.S. Postal Service in San Francisco to unveil the nation's first Alzheimer's stamp.**  
– Ceremony during Luncheon –

